

World Breast Feeding Week 2025 - Proposal and Schedule

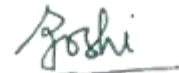
Organizing members - Faculty of Department of Obstetrics & Gynecological Nursing SCON

Date: - 1st August 2025 to 8th August 2025

Time – 2:00 pm – 3:00 pm

Venue – Symbiosis College of Nursing, Symbiosis Hospital & Research Centre

Date	Day	Time	Competition & Program	Venue
04/08/2025	Monday	2:00 pm – 3:00 pm	Guest Lecture by Dr. Mangala Wani,	Symbiosis College of Nursing, SIU, Pune.
04/08/2025	Monday	3:00 pm – 4:00 pm	Essay Writing Competition	Symbiosis College of Nursing, SIU, Pune.
08/08/2025	Friday	10:30am – 11:00am	Role Play	Symbiosis Hospital & Research Center



Director

Symbiosis College of Nursing(SCON)
Symbiosis International(Deemed University)Campus
Hill Base, Lavale, Pune - 412 115

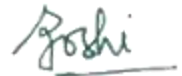
PROGRAMME SCHEDULE
World Breastfeeding Week – 2025

Theme: “Prioritize Breastfeeding: Create Sustainable Support Systems”
Organized by: Department of Obstetrics & Gynecological Nursing, SCON

Duration: 1st August – 8th August 2025

Venue: Symbiosis College of Nursing (SCON) & Symbiosis Hospital & Research Centre (SUHRC), Pune

Date	Day	Time	Programme	Venue
01/08/2025	Friday	2:00 pm – 3:00 pm	Inaugural Awareness Session on World Breastfeeding Week & Theme Introduction	Symbiosis College of Nursing
04/08/2025	Monday	2:00 pm – 3:00 pm	Guest Lecture by Dr. Mangala Wani (Obstetrician, Gynecologist & Lactation Consultant)	Symbiosis College of Nursing
04/08/2025	Monday	3:00 pm – 4:00 pm	Essay Writing Competition	Symbiosis College of Nursing
08/08/2025	Friday	10:30 am – 11:00 am	Role Play on Breastfeeding Awareness by Nursing Students	Symbiosis Hospital & Research Centre
08/08/2025	Friday	11:00 am	Announcement of Essay Competition Winners & Conclusion	Symbiosis Hospital & Research Centre



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REPORT ON THE WORLD'S BREASTFEEDING WEEK – AUGUST 2025

Theme – “Prioritize Breastfeeding: Create Sustainable Support Systems”

Date: August 1st to 8th

Day: Friday

Venue: Symbiosis College of Nursing, SIU, Pune.



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World Breastfeeding Week (WBW) is a global campaign celebrated every year from 1st to 7th August to raise awareness and promote the importance of breastfeeding for both infants and mothers. It is organized by the World Alliance for Breastfeeding Action (WABA) in collaboration with WHO, UNICEF, and other health organizations around the world.

Launched in 1992, WBW highlights the numerous benefits of breastfeeding, such as improved immunity, better nutrition, emotional bonding, and protection against common childhood diseases. It also emphasizes the role of breastfeeding in achieving Sustainable Development Goals (SDGs) related to health, nutrition, and well-being.

Each year, the campaign adopts a specific theme to focus global attention on key issues and challenges surrounding breastfeeding practices and support systems. Activities during this week include health education sessions, community outreach, awareness drives, workshops, and policy advocacy efforts.

Theme of the Year:

The theme for World Breastfeeding Week 2025 was:

“Prioritize Breastfeeding: Create Sustainable Support Systems”

The theme emphasizes the importance of developing long-term, community-based support systems to make breastfeeding easier for mothers. It underlines the roles of healthcare professionals, family, workplaces, and governments in creating enabling environments.

Information about the Theme:

This theme emphasizes the urgent need to protect, support, and promote breastfeeding by building sustainable support systems at every level — family, community, healthcare, workplace, and policy.

Breastfeeding is not just a mother's job; it requires a network of support that empowers and enables her to continue breastfeeding successfully, especially during challenges.

The theme aligns with global goals such as:

WHO/UNICEF Global Breastfeeding Collective

Sustainable Development Goals (SDGs), especially good health, gender equality, and reducing inequalities

Objectives of the Theme:

Raise Awareness

To educate the public about the health, social, and economic benefits of breastfeeding for both mother and child.

Strengthen Support Systems

To encourage families, healthcare providers, employers, and policymakers to create enabling environments for breastfeeding mothers.

Promote Community Involvement

To engage communities in offering emotional, practical, and informational support to breastfeeding women.

Empower Health Workers

To train and equip health professionals to offer accurate guidance, counselling, and skilled support to new mothers.

Advocate for Breastfeeding-Friendly Policies

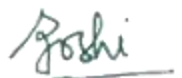
To push for maternity protection, breastfeeding breaks at work, and baby-friendly hospitals and public spaces.

Ensure Sustainability

To create systems that continue supporting breastfeeding long-term, beyond campaigns or individual efforts.

Coordinating Faculty:

Dr. Seeta Devi, Asst. Professor, HOD, OBG Dept., SCON



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Dr. Shital Pimplekar, Asst. Professor, SCON

Ms. Lija Prince, Asst. Professor, SCON

Ms Payal Bhagat. Tutor, SCON

Ms. Joyce Mathivanan. Tutor, SCON

The following events organized in view to create an awareness and motivate the audience

Program Agenda

World Breast Feeding Week

Organized by

Department of Obstetrics & Gynecological Nursing SCON

Date: - 1st August 2025 to 8th August 2025

MINUTE TO MINUTE PROGRAMME

Date	Day	Time	Competition & Program	Venue
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World Breastfeeding Week 2025 was celebrated by the Department of Obstetrics and Gynecological Nursing, Symbiosis College of Nursing (SCON), Symbiosis International (Deemed University), Pune, from 1st to 8th August 2025 with the theme “*Prioritize Breastfeeding: Create Sustainable Support Systems.*” The week-long program aimed to create awareness about the importance of breastfeeding, highlight challenges faced by mothers, and promote sustainable support systems within the healthcare and community settings.

The celebration commenced on Monday, 4th August 2025, with a Guest Lecture by Dr. Mangala Wani, a renowned Obstetrician, Gynecologist, and Lactation Consultant. The interactive session, held from 2:00 pm to 3:00 pm at SCON, focused on empowering healthcare professionals and students with updated knowledge and strategies to strengthen breastfeeding practices.

Following this, an Essay Writing Competition was conducted from 3:00 pm to 4:00 pm at SCON. Students actively participated and expressed their insights, ideas, and research-based views on the theme, reflecting both academic depth and personal perspectives on the need for sustainable breastfeeding support systems.

The final event took place on Friday, 8th August 2025, at the Symbiosis University Hospital & Research Center (SUHRC) in the form of an engaging Role Play presented by nursing students. The activity focused on educating patients and visitors about the significance of breastfeeding, common challenges faced by mothers, and the crucial role of family, community, and healthcare professionals in supporting breastfeeding mothers.

The program concluded with the announcement of winners of the Essay Writing Competition. The results were as follows:

- 1st Prize – Mr. Dawa Tshering
- 2nd Prize – Ms. Agnes Linson
- 3rd Prize – Ms. Jigme Om

Photos

Guest Lecture by Dr. Mangala Wani





Essay Writing Competition



Role Play at SUHRC By Students





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