

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment

“BEATING PLASTIC POLLUTION”

A Platform for Action World Environment Day is the UN's most important day for encouraging worldwide awareness and action for the protection of our environment. Since it began in 1974, it has grown to become a global platform for public outreach that is widely celebrated in over 100 countries. The Theme Each World Environment Day is organized around a theme that focuses attention on a particularly pressing environmental concern. The theme for 2018 is beating plastic pollution.

Plastic Pollution facts:

- Every year the world uses 500 billion plastic bags
- Each year, at least 8 million tonnes of plastic end up in the oceans, the equivalent of a full garbage truck every minute.
- In the last decade, we produced more plastic than in the whole last century 50 percent of the plastic we use is single-use or disposable
- We buy 1 million plastic bottles every minute
- Plastic makes up 10% of all of the waste we generate

The Indian woman on a walking mission to beat plastic pollution

Rajeshwari Singh, a 32-year-old from Vadodara in western India, is on her way to Delhi. But this feisty young woman hasn't chosen the easiest way to get to the capital. As temperatures soar across North India, with a blistering summer setting in, Singh will walk to Delhi on foot, travelling through 22 major cities and covering more than 1,100 kilometres.

And this is more than just a walk in the garden. Singh's walk to the capital – which she began on 22 April and will take six weeks to complete – is aimed at raising awareness about pollution caused by plastic. Singh's walk of awareness – which has been hailed by Rajendra Trivedi, the Assembly Speaker from her home state of Gujarat – comes in the run-up to World Environment Day on 5th June, which this year is being hosted by India.



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IN INDIA, A PARADISE FOR BIRDS GOES PLASTIC FREE

Has more than 200 species of birds, attracting many tourists

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